OBSD and Transformational Organization Change Leadership

Learning our Way

Sharon J Matthias, Lisa McDonald, Bruce Rafuse

November 16, 2011

Introductions

- Panel members Sharon Matthias, Lisa McDonald, Bruce Rafuse
- At your table
 - -Name, organization affiliation, role
 - -Personal information of your choice marital status, kids/grandkids, favourite food.
- Plenary
 - -how many from an Authority?
 - -how many from Department?
 - -how many from Agencies?
 - -others?
 - -how many actively engaged in an OBSD implementation?

Change



- Incremental (transitional)
- Reformist (transitional)
- Transformational Exponential Change "Big Change"

- Transitional pursuit of a known end state
- Transformational process where end state emerges

- At table 5 minutes
- What are some transformative changes that have come from another field, that have profoundly changed society, how we connect with one another?

Questions on Index Cards for Q&A session

Big Change

Societal
Convergence of Trends, factors

- Human
- Natural Environment
- Economic
- Knowledge
- Communications and Information Processing Technology



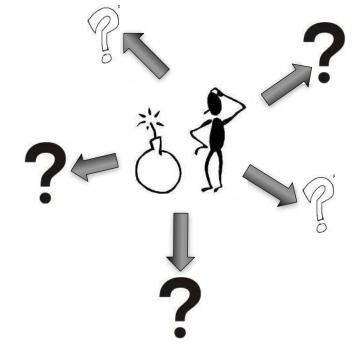
On the Ground in Human Services

- Greater % complex cases
- More 'wicked problems' resolve not fix
- More expectations/need for 'citizen-centric' (customized) service
- Traditional tools less effective or make things worse
- Demand for innovation, but policies and organizational forms increasingly misaligned with current challenges
- Faster and Faster



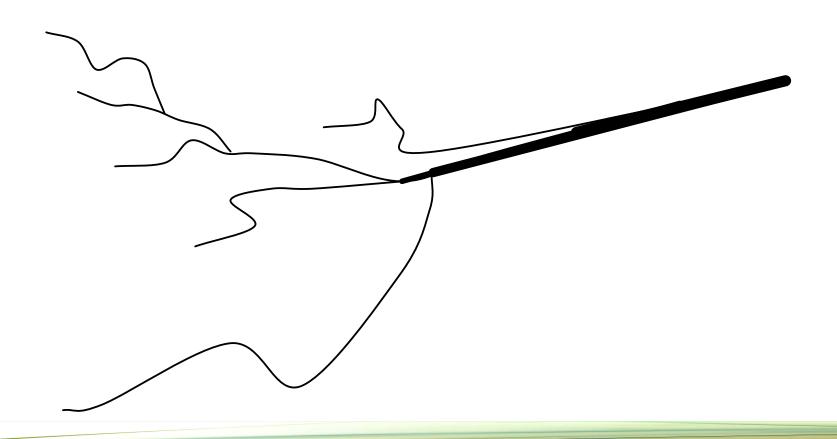
Adaptive Dilemma

- Steadily Declining Revenues
- Steadily Increasing Costs
- Steadily Increasing Demand and Expectations
- Alberta's geographic and demographic realities

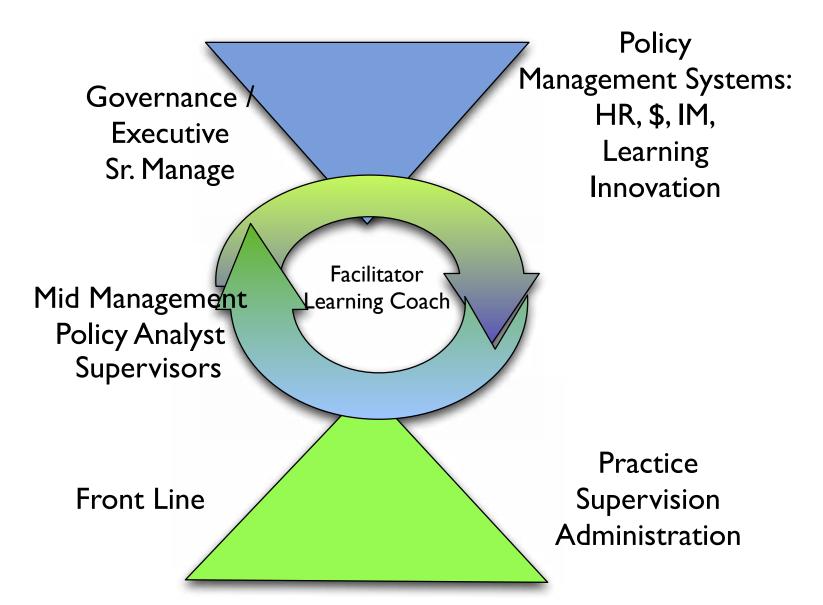


Big Change doesn't 'happen', it evolves organically

More and more things connect and feed on each other
 much like a major waterway develops from small streams and rivers coming together to create a large river / watershed



Learning our way: management and leadership, governance in transforming organization, system



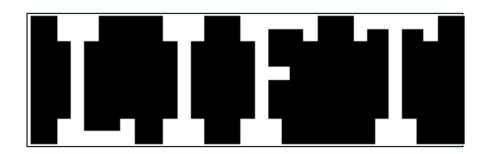


Perspective Matters



'Lens' - beliefs, cultural, situation, life history











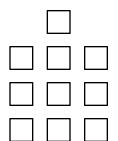




Dandelion (Taraxacum officinale): The familiar mop top is transformed for the bees



Western Industrial, Mechanistic Ordered







Ecologic, Continuous Flow Emergent





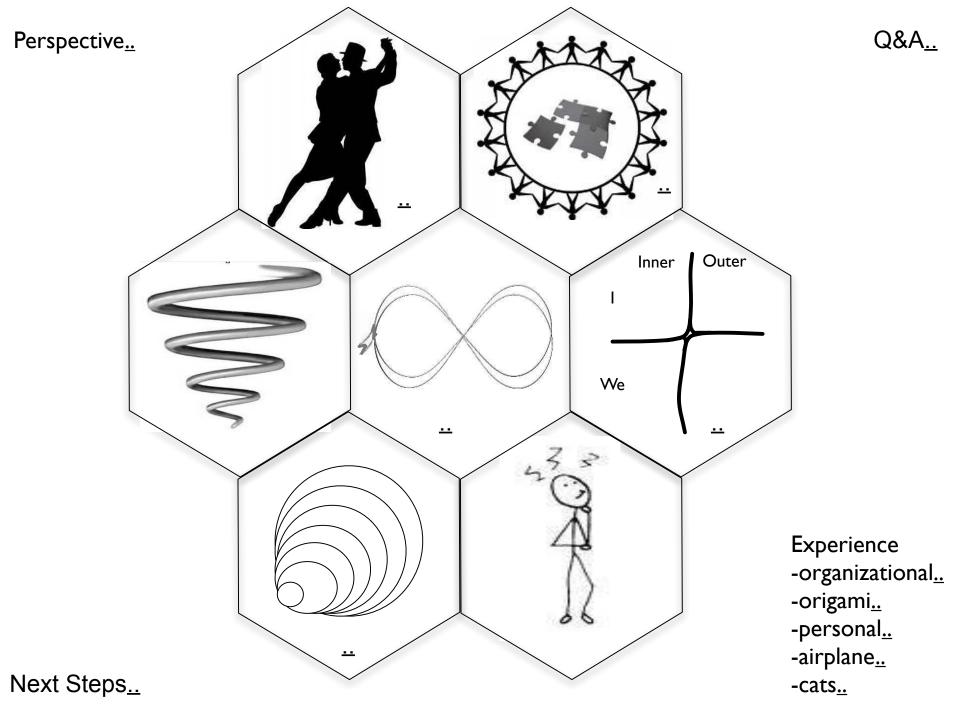




The real voyage of discovery consists not in seeking new landscapes but in having new eyes

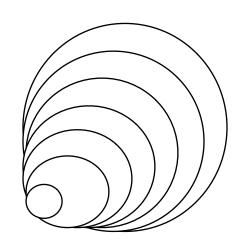
Marcel Proust





Points on the concept of 'organization'

I.Any scale

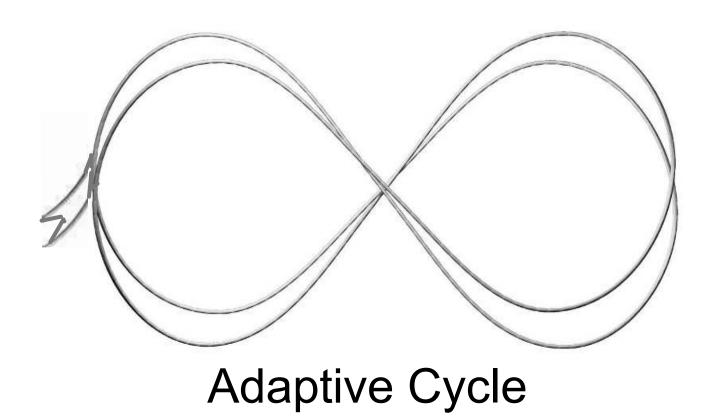


2. Domains - More 'lenses'

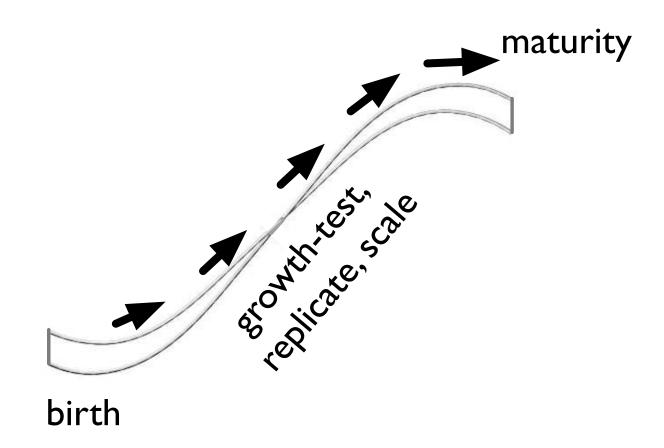
- Business / Management Systems
- Service / Program
- Relationships
- Governance / Policy



Vibrant living systems have cycles / seasons

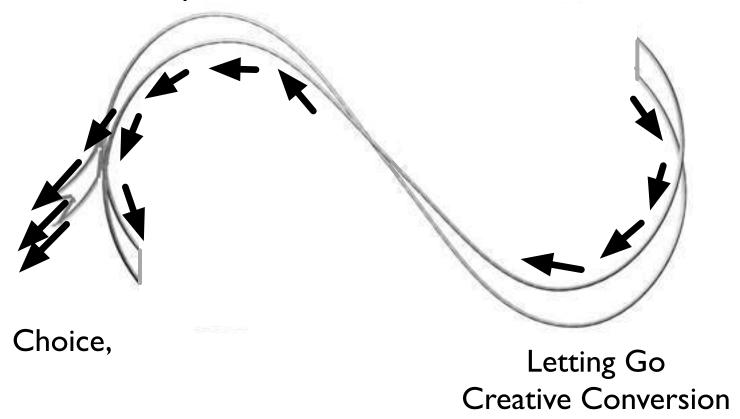


Production Cycle

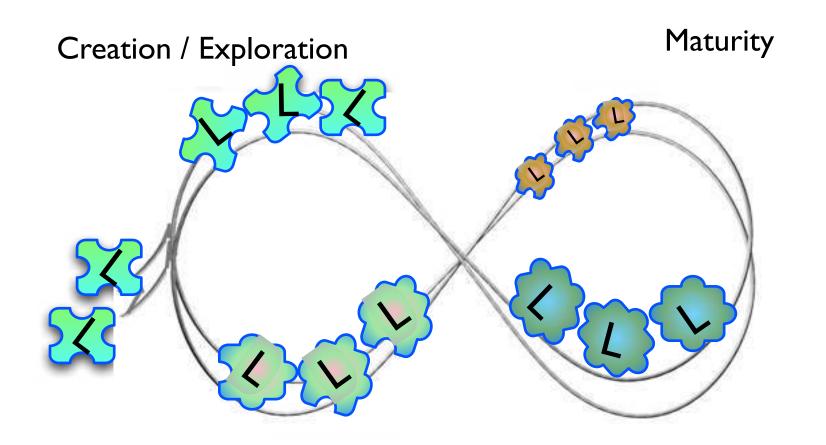


Adaptive Cycle: Renewal Cycle

Creation / Exploration

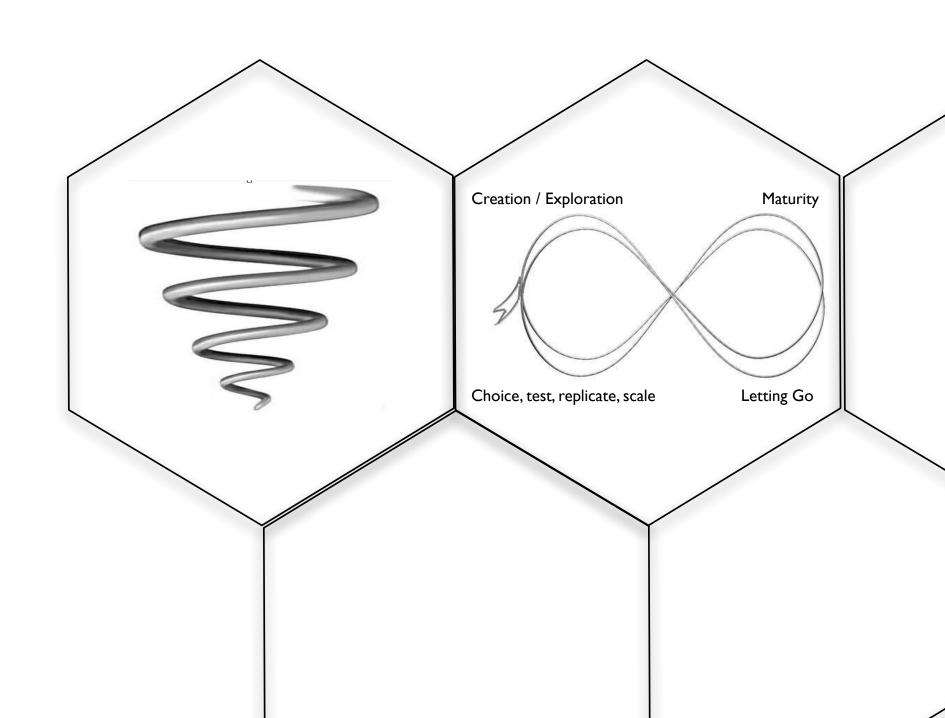


Learning in every quadrant - but different

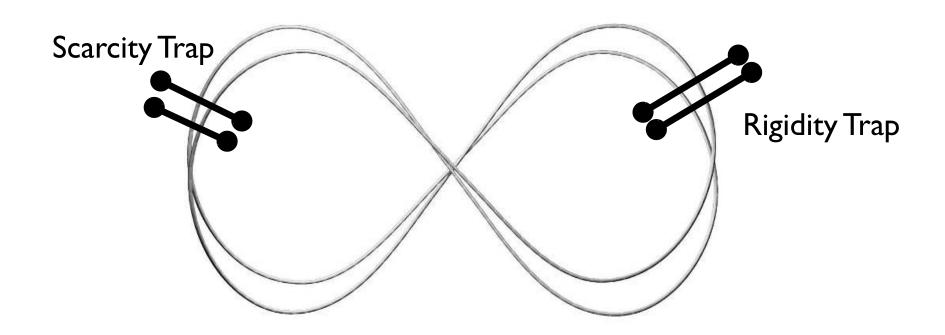


Choice, test, replicate, scale

Letting Go
Creative Conversion

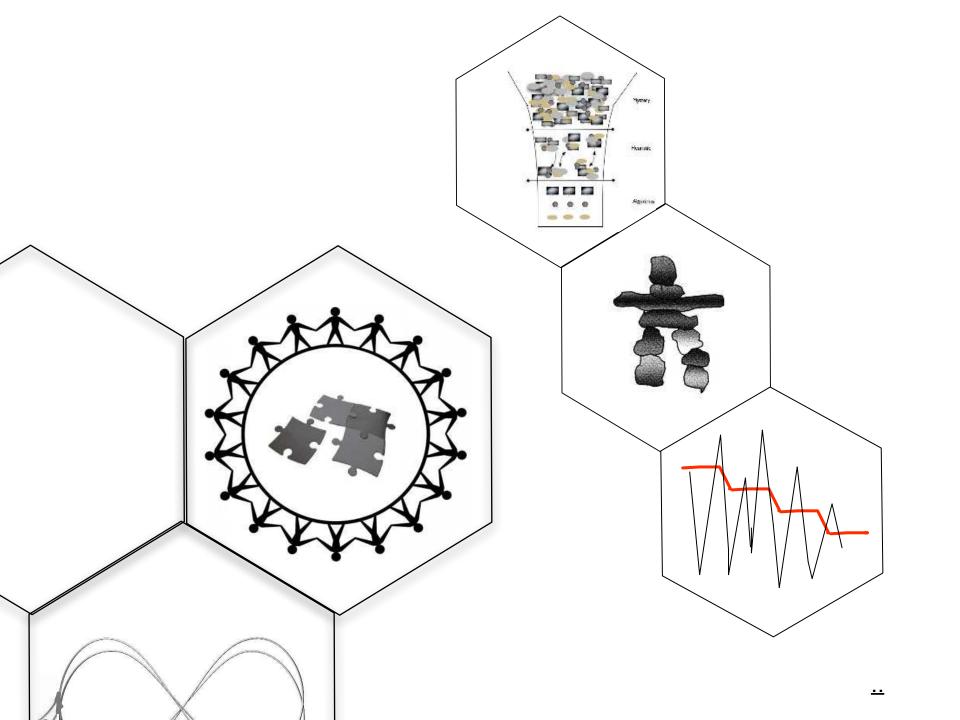


One way living systems lose vibrancy - is they get 'stuck' in traps at different stages



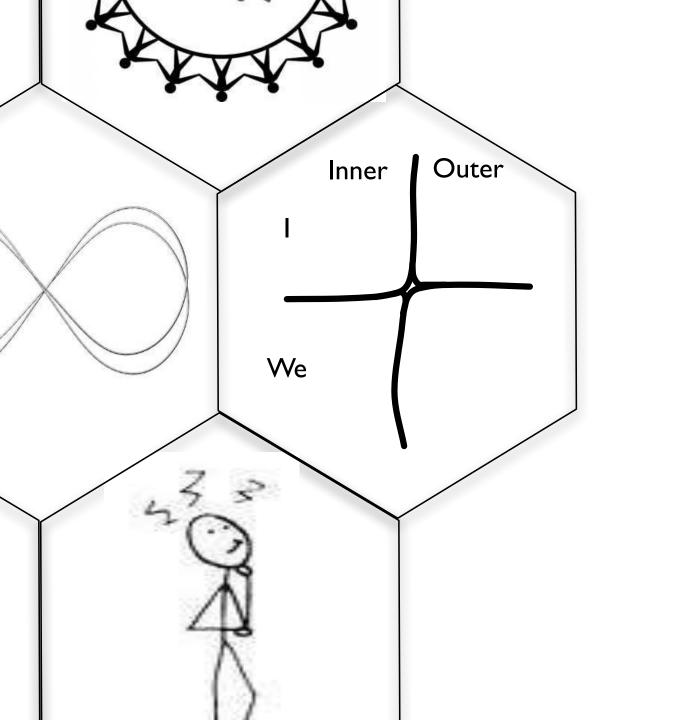






Learn from Life

Life can only be understood backwards; but it must be lived forwards. (Soren Kierkegaard)



4 quadrants of change

INNER

Thoughts and feelings
Sense of Identity
Motives & Intentions

OUTER

Behaviours
Skills & Competencies
Public Commitments
Artifacts

Collective history & culture

WE Values, Norms, Ethics
Alignment of individual, group and higher intentions

Budgets
Technology Systems
Organizational structures
Management Systems
Collaborative Agreements

Origami as a way to connect with transformative change - metamorphic





Choosing where and how you want your organization to engage

- 'early engagement' for Learning our Way There = level 5 rapids, all along the journey





<u>...</u>





Personal Implications - more metaphors





- Success = "Generative Survival"
- "All of us failed to match our dreams of perfection. So
 I rate us on the basis of our splendid failure to do the
 impossible." (William Faulkner)

Personal Implications

- Toolkit for Whitewater Environments
- Magic Glasses + set of filters
- Boots, Stepladder, Shovel
- Different types of Paddles
- Martial arts belt and mat
- Designer sketch pad / (Etch and sketch?)
- Set of celebration glasses -- used frequently!
- Cell phone + trusted colleague to call from the bottom of the 'black hole'
- 3 personal 'time out coupons'

Transformational Organization Change Leadership -- like Building a Plane while it's still flying

http://www.youtube.com/watch?v=L2zqTYgcpfg

and always like 'herding cats'

http://www.youtube.com/watch?v=Pk7yqlTMvp8

In summary:

- Increasingly not a linear world, but a complex, patterned one
- Right tools align with the situation
 - ordered
 - emergent
- Add purposeful management systems
 - Learning
 - Innovation
- Be prepared for discomfort

Success = "Generative Survival"

• "All of us failed to match our dreams of perfection. So I rate us on the basis of our splendid failure to do the impossible." (William Faulkner)

Next Steps

- What's exciting
- What do you see as possibilities for the future?
- What do you need as learning, activities, policy changes to move forward on the organization transformation perspective - What would you like AASCF, Ministry, and ACCFCR to do in the next 90 days?
- I. Ideas on Index Cards
- 2. Table identify I 2 highlights (on paper)
- 3. Leave on the table
- 4. Outside the room -- place for you to write down your desired training
- 5. Online Evaluation